

National Smokejumper Association
Summary of Board Meeting
February 17, 2001, Grangeville, ID

The meeting was attended by the following Executive Committee Members, Board Members, and General Members. Inclimate weather prevented some members from attending.

Chuck Sheley 1st VP
Roland Stoleson 2nd VP
Fred Cooper EC Member
Neil Satterwhite EC Member
Dave Bennett Secretary
Mark Corbit Director
Grant Beebe Director
Jerry Timmons Director
Leo Cromwell Director
Tom Kovalicky Director
Earl Cooley President Emeritus
Roger Savage Asst. Data Base Manager
Jon McBride Trail Coordinator
Jerry Zumwalt GAC Base Manager
Fritz Wolfram General Member
Dave Poncin General Member

Old Business

Magazine Report Handout attached. Chuck Sheley reported that the current budget of \$2800 per issue is based on 1335 copies. Present distribution is 1870 copies, which causes us to exceed the approved budget. Discussion followed on a new budget based on the cost per copy.

Roland Stoleson made a motion to create a new budget of \$2.35 per copy based on a 48-page magazine. Grant Beebe seconded. Motion passed.

Further points of discussion were

- Obtaining qualified magazine editorial staff and replacement strategy for Chuck if/when he decided to step down. The editor must have newspaper-style writing capabilities.
- The possibility of a color issue a few times per year or several pages of the magazine in color each issue. This is a cost adder but highly desirable. No immediate action.
- Paid advertising is something that has been tried but met with little success. Paid advertising is desirable.

Roland Stoleson and those in attendance commended Chuck Sheley on his efforts with the magazine to date.

Merchandise Report Handout attached. As a follow-up action item from September's EC meeting, Chuck Sheley reported that income from NSA merchandise sales is increasing dramatically. As an action item from the September meeting, Chuck reported his out-of-pocket expenses related to launching the merchandising business (handout attached). This amounts to \$5404.35 in direct costs that Chuck would expect to be repaid by NSA. The EC had agreed in September to re-emburse Chuck for these expenditures. Chuck also identified additional expenses that he incurred to support the merchandising effort. He is not necessarily seeking re-embursement for these additional expenses.

Moosehead Beer The brewery company has indicated willingness to contribute \$25,000 to public service organizations. Larry Lufkin has responded to Moosehead.

The brewery opportunity fostered an action item for the use of the NSA logo in advertising or other commercial venture, and for the NSA to define the types of businesses that can advertise in the NSA magazine Action item- Roland Stoleson will draft the policy regarding these issues. In a companion Action item- Tom Kovalicky take steps to have the NSA logo copyrighted.

Evergreen Aviation Museum Discussions are underway regarding the possibility of an NSA display in the Evergreen Museum (ala Spruce Goose). A motion was made by Tom Kovalicky, seconded by Mark Corbit, and passed, that discussions can proceed to toward a non-exclusive business arrangement with Evergreen. **Additional discussion offered by Roland Stoleson** this could result in a business arrangement that yields some remuneration for the NSA as well as providing an opportunity to exhibit Smokejumper historical items. Action item- Bill Moody will proceed with discussions with Evergreen in this regard.

NSA Property in the Mountain Flying Museum It was agreed that NSA property should be moved to the NSA office in Missoula. Action item- Jon McBride will take charge of moving the property. Our rent bill with the museum will be settled upon removal of our property.

Membership Report Fred Cooper provided handouts on demographics of the membership and stated the need to reach present day jumpers as potential NSA members. Handouts are attached. Fred mentioned that Life Memberships of \$1000 each are invested and the interest is applied to the general fund. The need for more Life Members is apparent.

Trail Maintenance Program Jon McBride reported a steep rise in the number of participants from the program's beginning with 17 in 1999 and passing 50 registrants so far this year. This is a very popular program that may only be limited in the Forest Service's ability to pay the \$12 per day per participant for food. So far participation is limited to the Bob Marshall.

NSA Missoula Office Chuck Fricke will manage the office beginning in March.

Membership Dues Increase A discussion on the present dues structure indicated that there can be a significant reduction in paper work associated with dues notices if members can be incentivized to sign up for more than one or two years. Further, dues have not increased for several years and the value the NSA brings to members has dramatically increased. A motion by Leo Cromwell, seconded by Fred Cooper, was passed to raise one year dues from the present \$20 to \$25, and to increase the two-year dues from \$35 to \$40.

September Meeting Minutes Approved The minutes were read, and Fred Cooper made the motion to accept the September 23 minutes as read. Roland Stoleson seconded, motion passed.

Reunion Video A video of reunion 2000 activities produced by Bob Webber is available for \$15. \$5 of this goes to the NSA. Tom Kovalicky moved that a copy be purchased by NSA for the archives. Jerry Timmons seconded. Motion passed.

Next Board Meeting We will skip West Yellowstone in favor of reaching more present-day jumpers in that time frame. Jerry Timmons motioned to have the next Board Meeting will be in Missoula on June 15-16. Seconded by Tom Kovalicky. Motion passed. Action- Roger Savage will engage someone in Missoula to arrange for a social function.

New Business

Roland Stoleson moved to appoint Dave Bennett as Secretary/Board of Directors. Fred Cooper seconded. Motion carried.

Next NSA Reunion Discussion on where to have the next reunion. Several years of planning are necessary to properly make arrangements for a reunion. We will begin to make inquiries about possible locations. It is noted that the 100th anniversary of The Forest Service is also in 2005. This will be in either Bend or Portland. Possible locations were discussed including Boise and Bend.

Smokejumper Video The video is in contention for an award at a film festival.

Smokejumper Postage Stamp There is an effort to interest the US Postal Service to issue a Smoke Jumper commemorative postage stamp. Action item- Jerry Timmons will investigate.

Adjourn Chuck Sheley motioned for adjournment. Fred Cooper seconded. Motion passed.